

SRI VENKATESWARA COLLEGE PLACEMENT REPORT (SESSION 2020-21)



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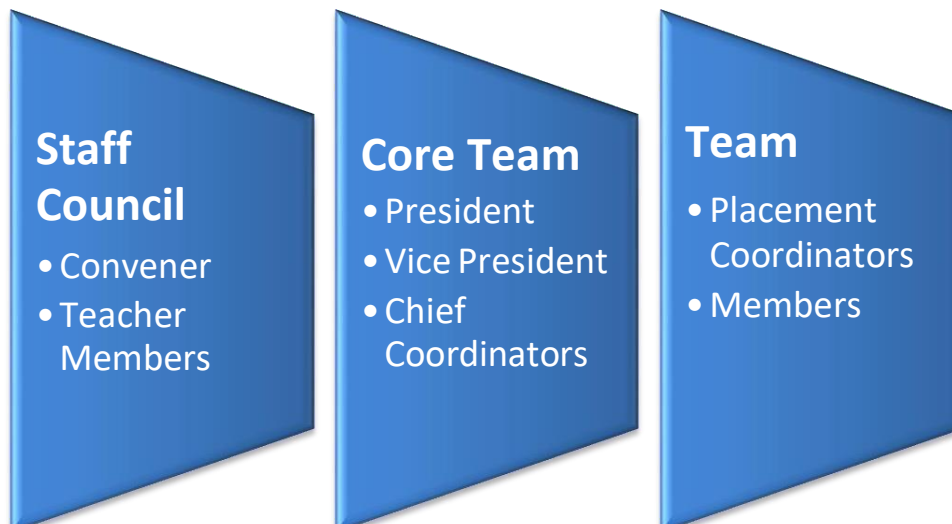
Mr. Ajit Singh

ABOUT THE PLACEMENT CELL

Placement Cell is a student body that works on the career requirements of the students of the college. It is the intermediary which matches the requirements of the companies with the talent pool of the college and liaisons between the recruiters, college administration and the students. The Cell constitutes of diligent and determined people, who dedicate their efforts towards getting the students of their institution placed in the best of companies, be it **Campus Placements** for the Third Year students, **Articleships** for the students pursuing **Chartered Accountancy** or offering **Summer Internships**. Having corporate giants such as **DE Shaw, Deloitte, KPMG, PwC and Accenture** on it's Placement Board offering highest package as **INR 19.25 LPA**, the Cell has shown a steady increase in the cluster of reputed corporate firms visiting the campus and the students placed each year. The Cell plans development strategies for not only the third years, but for every student of the institution by organizing informative seminars and sessions, wherein the students are enlightened on issues such as **CV Building**, how to work in a corporate environment, development of time management and problem solving skills, and facing interviews in the perfect manner. The Cell also assists the management of the college in generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions.

- In this Session, more than 30 companies offered enriching job profiles to the final year students including, but not limited to **Financial Research Associate, Audit Assistant, Risk Consulting Analyst, Career Development Trainee, Actuarial Analyst, Teach for India fellow, Mortgage Operations Analyst and Mergers & Acquisition Analyst**.
- **The Fifth Edition of the Internship Fair**, organized virtually on **15th February, 2021** saw participation of **37 organizations (Startups, NGOs and Cooperates)**. The Fair received an overwhelming response with **650+ Registrations and 340+ Internship Offers**. The top recruiters being **Bajaj Capital, Teach For India, Tapan Mukherjee & Co and Feedough**. The fair also had a speaker session and the event was a great success.

STRUCTURE OF THE PLACEMENT CELL



PLACEMENTS



The Placement Cell contacts various reputed recruiters. Some recruiters who came to our college this year are:

DE Shaw & Co



Deloitte **KPMG**



KEN RESEARCH **Willis Towers Watson**

pwc

AON



UC **Urban Company**



better.com

TEACHFORINDIA

EY

accenture

jaro education™

Grant Thornton

leverage edu

PLACEMENTS AT A GLANCE

<u>Company</u>	<u>CTC (in Rupees)</u>	<u>Number of Offers</u>
Accenture	1428000	2
AON Services	504000	1
Assembly	300000	1
Athena Education	730000	1
Better.com	600000	21
Clear Exam	492000	2
Dare2Compete	330000	1
DE shaw	1900000	7
Deloitte	550000	13
DigiVersal	360000	1
DJT Corporation	300000	4
Employment Express	325000	12
EXL Service	380000	3
EY India	360000	2
FIS Global	380000	1
GKSIL	600000	1
Intellipaat	554000	4
Jaro Edu	600000	1
Kaidoko	700000	2
Ken Research	520000	2
KPMG India	440000	6
Leverage Edu	660000	3
McKinsey Knowledge Center	715000	1
Philom	1000000	2
Plan Realty Consulting	240000	3
Planet Spark	650000	2
PwC India	300000	1
PwC UK Acturial Services	600000	1
Skquad	600000	1
StartUp Ed	300000	1
Studio Mosaic	420000	2
The Climber	360000	1
Top Hire	350000	1
TravClan	400000	3
Ubreathe	360000	1
United Airlines	625000	2
United Airlines	600000	1
Urban Company	800000	2
Willis Towers Watson	400000	2
Wipro	375000	2
Wise Finserve	275000	6
Byju's	1000000	2
Wingify	800000	1
Buskills Education	500000	1
Sheeko	400000	1
iXambee	500000	1
NetConnect Global	375000	4
HCL Technologies	300000	2
Total		138

Articleships		
PwC-Lovelock & Lewes (Articleship)	18000	1
Grant Thornton (Articleship)	12000	7
Other Programmes		
Teach For India	240000	2
<u>Total Placement Offers</u>		148

INTERNSHIPS



Some reputed organizations that offered Internships to the students of our college this year are:

Chegg[®]

DECATHLON

SUPER77
BY HUMAN CHARGER

zomato

D E Shaw & Co

SAPIO
ANALYTICS



बैंक ऑफ़ बड़ौदा
Bank of Baroda



Deloitte.

COMPANY WISE INTERNSHIP OFFERS

Company	No. of Internship Offers
FinCradle	2
Houseltt	13
E Debate	1
Artysan	2
Anti Corona Task Force	1
Decathlon	1
Asmi Movement	1
Prep Junction	1
SK Foundation	2
Myra- EkPaheli	4
People Kapital	2
DE Shaw	1
Diffr	2
Webnell	1
Bank of Baroda	7
SkillArena	7
Mission Swavalamban	3
Zomato Feeding India	2
Online Kaksha	3
ExMyB	3
Spade Event Management	4
Delhi Chapter leaders of tomorrow	5
Opulence Business Solution	10

Electura	3
Pace360	2
The Mango People Store	3
Zomato	2
Educator.live	2
Arbitrium	7
Unschool	8
Success Genix	3
Sapio Analytics	2
Shaktitva	3
Rubrix	8
Growth Arrow	7
Chegg	2
Vuuume	4
WorkLooper Consultant	2
TenhardPvt Ltd	1
The Money Roller	2
CEI	3
Onourem	3
Revolux	1
Kohli Media LLP	1
Youth Empowerment Foundation	2
Margin Sentiment Advisories	4
Super77	5
Step Up Students	2

Campus to corporate	3
Growth Arrow	14
Younity.com	26
Giftidy	1
Medic Fibres	1
HomeflickWegrow	8
Viden.io	1
Listening Inn	1
Arbitrium	5
Rate TV Debate	2
Consumer India	5
Seed Global Education	1
Aashman Foundation	6
CovEd	1
Pramos	2
LetsEndorse	1
KRG Consultants	1
Emodite	2
FinSkool	11
Chanakya	3
Shine Projects	6
Expertrons	9
Deloitte USI	1
URI North India Afghanistan Zone	1

Inpure Pharma	7
Spade Event Management Service	1
Sanguine Capital	2
Connect OSH	4
India and Bharat Together	1
Axis Consultants	7
Olik	1
Maps Air	4
Project Baala	5
SK Foundation	1
Unschool	6
JMarathon Advisory Services	4
Cereb Media	2
Oh My Burrito	2
Cross Skills	5
Vibexus Grid	1
Canfem	1
VenueMonk	1
Houseitt	3
Pace360	1
Keto India	1
CoFounders Town	1
Hint2Mint	10
Unnati Foundation	2

Josh Talks	1
Adaptflex	2
Leadershaala	1
Rural Handmade	1
Zerokaata	1
We Settle	2
Medivik	1
Echo India	1
Total Internship Offers (apart from Ifair'21)	271
Ifair'21 Offers	343
Total Internship Offers (till 20th May 2021)	271 + 84 + 343 = 698

***Note: 84 Offers are from May-July, 2020**

***Note: Total Offers apart from Ifair'2021 = 271**

COURSE & STREAM WISE INTERNSHIP OFFERS

Course	No. of Offers
Commerce	354
B.Com (H)	219
B.Com (P)	135
Science	198
B.Sc (H) Biochemistry	2
B.Sc (H) Mathematics	73
B.Sc (H) Statistics	34
B.Sc (P) Life Sciences	28
B.Sc (H) Biological Sciences	8
B.Sc (H) Physics	7
B.Sc (H) Chemistry	20
B.Sc (H) Electronics	14
B.Sc (H) Botany	10
B.Sc (H) Zoology	2
Arts	146
B.A. (H) Economics	67
B.A. (P)	35
B.A. (H) Political Sciences	5
B.A. (H) English	17
B.A. (H) Hindi	5
B.A. (H) History	6
B.A. (H) Sanskrit	3
B.A. (H) Sociology	8
Total Offers	698



Your Future, Our Vision

15th February, 2021



TEACHFORINDIA



VIRTUAL INTERNSHIP FAIR 2021

The Placement Cell organized the Fifth Edition of Internship Fair on 15th February, 2021. An online portal was created through which students were able to register themselves. The Fair received an overwhelming response with **650+ Registrations** (which have increased over the previous editions) where **37 Startups, NGOs and Corporates** offered **340+ Internship Offers (results declared till 20th May, 2021)**. List of the organizations that were a part of the Fair is given below:

Corporates	Startups	NGOs
VQMS	FinLadder	Prajna Foundation
Global Nexus	Picxele	Now & Me
Bajaj Capital	Ingenious Faces	Unnati NGO
EigoPaathshala	The Financial Doctors	Raah Foundation
Holidify	Feedough	Jazba
Vskills	Campus to Corporate	Cequin
Webnnel	Hareen	Spread Smile Foundation
Tapan Mukherjee and Co.	Koozies	The Saviours
Holidify	Ksenia Consultation	Saksham Foundation
McKinley & Rice	FreeStand	HamariPahchan
DK Publishing	The Tarzan Way	Wake up India Foundation
Wise Finserv	Nurturing Tomorrow's Minds	Womenite
		Teach For India

Glimpses of Virtual Internship Fair 2021

The Fair commenced with a Speaker Session by our Chief Guest, **Mr. Priyank Ahuja** who is currently working in Accenture as a Product Manager. He has 13 years of experience and knowledge of profiles such as Management Consulting and Marketing Strategy. He has mentored organizations like Hult prize IIT Bombay and 180 Degrees Consulting.

The Speaker Session was followed by warm words of Principal Ma'am and Convener Ma'am; followed by Inauguration of our First Ever Virtual Internship Fair, commencing the Recruitment Process for all organizations who participated in the fair.



VIRTUAL INTERNSHIP FAIR 2021 - ORGANISATION WISE INTERNSHIP OFFERS

Company	No. of Offers
Corporates Total	107
VQMS	40
Global Nexus	7
Bajaj Capital	20
EigoPaathshala	8
Holidify	2
Vskills	12
Webnnel	9
Tapan Mukherjee and Co.	1
Holidify	8
Startups Total	94
FinLadder	9
Picxele	23
Ingenious Faces	1
The Financial Doctors	8
Feedough	1
Campus to Corporate	2
Hareen	43
Koozies	3
Ksenia	4
NGOs Total	142
Prajna Foundation	3

Now & Me	15
Unnati NGO	29
Raah Foundation	7
Jazba	34
Cequin	15
Spread Smile Foundation	9
The Saviours	1
Saksham Foundation	20
HamariPahchan	4
Wake up India Foundation	5
Total Ifair'21 Offers	343

CAREER DEVELOPMENT AND SKILL BUILDING: WEBINARS & SESSIONS



LIST OF COMPETITIONS AND WEBINARS
HELD DURING THE YEAR
(till 12th May, 2021)

S.No.	Date	Topic	Organizer
1.	11 th June, 2020	Resume Building	College Owl
2.	28 th June, 2020	How to crack consulting Job Interviews	CrackMBAInterview
3.	3 rd July, 2020	Financial Independence through stock markets during college	InvestMentor Stocks
4.	26 th July, 2020	Instagram Marketing	StepUp Student
5.	30 th July, 2020	Ernst and Young CAFTA	Ernst & Young
6.	2 nd August, 2020	Digital Marketing Strategy	Comunev
7.	6 th August, 2020	Corporate Placement Training	Deloitte USI
8.	20 th August, 2020	Graduate School Maverick Competition	Deloitte USI
9.	22 nd August, 2020	Skill Development	Onlineseo blog
10.	23 rd August, 2020	Management Consulting	Zalphius
11.	27 th August, 2020	Today's Teen- Future for India	Teach for India
12.	27 th August, 2020	How to get through an Ivy League College	Hello Study Global
13.	3 rd -7 th September, 2020	The Tata Imagination Challenge	Tata Group
14.	3 rd September, 2020	How Managers Approach problems	NVision Labs
15.	6 th September, 2020	How to Solve Guesstimates	T.I.M.E.
16.	11 th September, 2020	Career in Civil Services	Next IAS
17.	20 th September, 2020	Problem Solving and Time Management	Talerang

18.	22 nd September, 2020	Luxury Industry and its Opportunities in India	International School of Design
19.	27 th September, 2020	GST Impact on Economy	Pune Institute of Business Management
20.	10 th October, 2020	Mock GD Session	Celeckt
21.	11 th October, 2020	Stock Market/ NSE	Career Launcher
22.	24 th October, 2020	How to become a Successful Digital Consultant	Wolfspack Digital
23.	4 th November, 2020	Young India Fellowship	Ashoka University
24.	28 th November, 2020	Career in Development Communications and Digital Leadership	Moolya Foundation
25.	5 th February, 2021	Resume Building	T.I.M.E.
26.	22 nd February, 2021	Global Employability in the New Normal	Ingenious Faces
27.	27 th February, 2021	US CPA Course & Career Opportunities	KC GlobED
28.	11 th March, 2021	Advanced Excel Session	LlvesBerg Technologies
29.	13 th March, 2021	Research Knowledge	IDEA
30.	22 nd March, 2021	Young Leaders Programme	Indian School of Business
31.	16 th April, 2021	Financial Planning	HerMoneyTalks
32.	12 th May, 2021	Stock Markets	Shine Projects

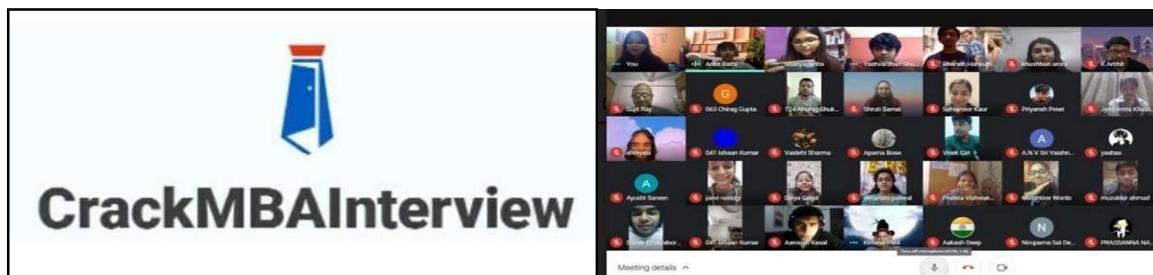
RESUME BUILDING SESSION BY
COLLEGE OWL
DATE: 11th JUNE, 2020

On 11th June 2020, we had the pleasure of hosting Mr. Ankur Singhal. He has garnered experience as a product leader at Naukri.com. He is currently working dedicatedly to the cause of transferring resume writing skills to students through the AI-Based Online Resume Builder: www.cvowl.com, which also helps job-seekers connect to potential employers. The session was focused towards how students should build a great resume. He shared from his experience that recruiters don't spend more than 6-7 seconds on a resume and hence explaining the urgency to build a resume that can catch the eye of the recruiters immediately.



WEBINAR ON HOW TO CRACK CONSULTING JOB INTERVIEWS BY
CRACKMBAINTERVIEW
DATE: 28th JUNE, 2020

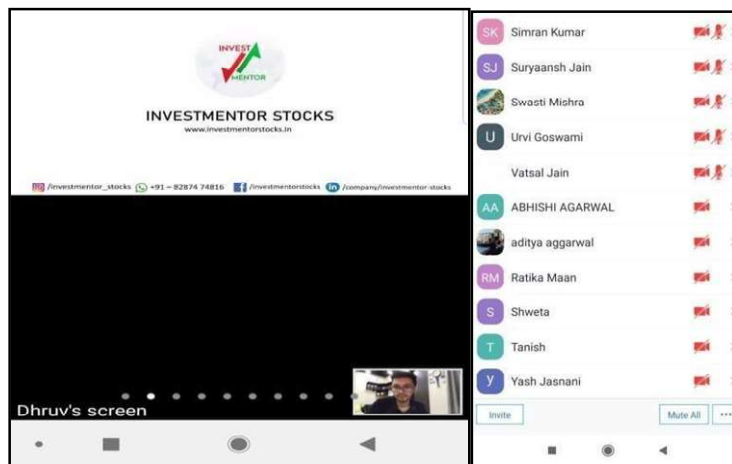
On 28th June 2020, we had the pleasure of hosting Mr. Himesh Joshi, Mr. Sankalp Chhabra and Mr. Pranay Vimal from CrackMBAInterview who gave a session on How to crack consulting job interviews. They gave an in-depth analysis of the consulting industry; various domains and the changes students must expect post Covid-19. The students were guided about the recruitment process, what they are expected to know and how to go about the same. The essentials of any consulting interview involve solving guesstimates and case studies. All the speakers shared their inputs and built a road map for the students. This was followed by a quick session on how to build resumes that catch the eye of the recruiters instantly, increasing their chances of getting shortlisted.



FINANCIAL INDEPENDENCE THROUGH STOCK MARKETS DURING COLLEGE
WEBINAR BY INVESTMENTOR STOCKS

DATE: 3rd JULY, 2020

On 3rd July 2020, a newly launched Stock Market Education and Consulting firm, InvestMentor Stocks hosted a webinar for our students aimed towards achieving Financial Independence through Stock Markets during College. The speakers and founders, Dhruv Tuli and Dhaval Mehta, have applied their own learning and mistakes in the stock markets and came up with InvestMentor Stocks. The session began with a short Introduction to the Market and later went on to discuss Risk appetite, Trends, Live Charting and Price Actions. Towards the end there was a special focus on how the students could kick start their own journey of achieving Financial Independence through stock markets, while they are still in college.



INSTAGRAM MARKETING SESSION BY
STEP UP STUDENT

DATE: 26th JULY, 2020

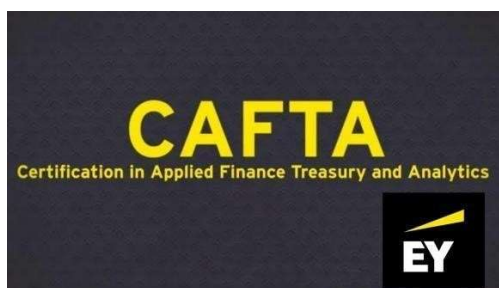
On 26th July 2020, we had the pleasure of having Mr. Mohit Verma from StepUp Student discussing the topic of 'Instagram Marketing'. Step Up Student is one of the leading educational portals which believes in upskilling and bringing students closer to the plethora of opportunities available to them. The session gave an in-depth analysis of the entire process and also threw in some unknown tips and strategies that should be applied. He also took the effort of busting the myths about Instagram Marketing and suggested ways to befriend the Instagram Algorithm. Overall, it was an enlightening and enjoyable session for Marketing Enthusiasts.



ERNST AND YOUNG CAFTA SESSION

DATE: 30th JULY, 2020

Ernst and Young conducted a series of three webinars on 23rd July, 30th July and 6th August as a part of their EY CAFTA - Career in Applied Finance, Treasury and Analytics. The webinar series was titled 'Are treasury and finance the same? Where do you want to be?' EY's CAFTA is a program designed for finance enthusiasts who want to learn and apply concepts of treasury & finance in solving business problems and get practitioners' insights. The course provides participants to become familiar with real- life scenarios faced by companies in the field of treasury and get an understanding of impacts due to rapidly evolving technology trends. The webinars- CAFTA Bites are a series of short programs that are designed as 'knowledge shots' for all the students who wish to be trained in topics of higher relevance in today's world.



DIGITAL MARKETING STRATEGY SESSION BY COMUNEV

DATE: 2nd AUGUST, 2020

Comunev conducted a webinar on the topic 'How to Navigate your Digital Marketing Strategy During Coronavirus' on 2nd August, 2020 which began with focusing on various Digital Marketing strategies and networking tips. Comunev organizes startup events all over the country regularly to train and guide the youth in this domain. The webinar was conducted by renowned speaker Mr. Ishan Manchanda, Digital Marketing Consultant and a Visiting faculty at IP university who encouraged the students to connect with the right people at the right platform. He emphasized on the need of building skills and knowledge to stay productive as well gain self-confidence especially in this time of negativity, distraction and uncertainty. The session finally concluded with a Q&A round.



CORPORATE PLACEMENT TRAINING SESSION BY

DELOITTE USI

DATE: 6th AUGUST, 2020

Deloitte USI conducted a webinar on the topic 'Corporate Placement Training Session' to help students prepare and succeed in the upcoming campus placements. Deloitte being an incubator for exceptional talent and leadership offers the opportunity to work with the best and explore what works best. Through a variety of experiences, the renowned leaders of Deloitte helped students to build a stronger foundation as they gear up to plunge into the world of corporate and shared their valuable tips and tricks on acting the interview process.



GRADUATE SCHOOL MAVERICK COMPETITION BY

DELOITTE

DATE: 20th AUGUST, 2020

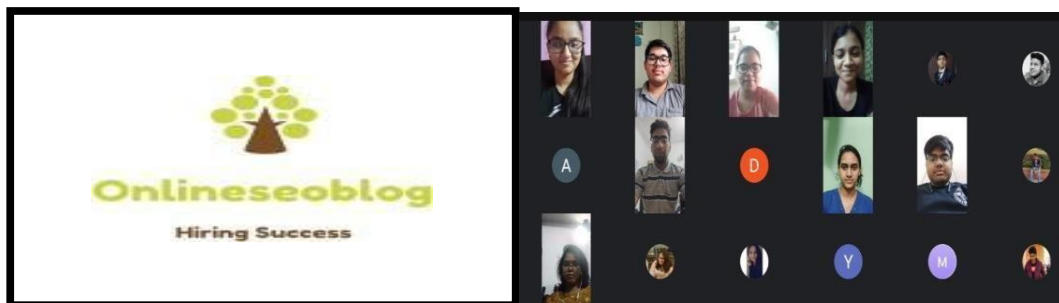
Deloitte conducted the 'Graduate School Maverick Competition' for students from graduate schools across India. This program brings students closer to a real corporate environment, challenges them to think of unconventional solutions geared toward a sustainable future, learn from Deloitte's business leaders, and display professional behaviors and competencies that differentiate a leader. The Graduate School Maverick 2020 was a 4-stage contest, with each stage serving as a qualifier. In the 4th stage, shortlisted teams presented case studies using simulation and got an opportunity to take a shot at the big prize! The students from our college were invited to attend the final stage of the competition to witness their creative wheels churning live and to listen to some amazing speakers from the industry.



SKILL DEVELOPMENT SESSION BY
ONLINESEOBLOG

DATE: 22ndAUGUST, 2020

Onlineseoblog conducted a webinar which began with focusing on tips for proper use of LinkedIn for Job Search & Job Referral. The webinar was conducted by renowned speaker Mr.Jatin, a firm believer of learning through experience and has worked across industries including KPO, E-commerce and SaaS. He emphasized on the need of building skills and knowledge regarding company-specific PPT, Cover Letter etc for easy job switch and improved value proposition. The session was a great learning experience for all the attendees, especially for those who want to enter the corporate world.



MANAGEMENT CONSULTING SESSION BY
ZALPHIUS

DATE: 23rd AUGUST, 2020

Zalphius conducted a webinar on the topic 'Management Consulting' on 23rd August, 2020 which began with focusing on preparation for the consulting role followed up by various tips to ace the job. Zalphius is a youth connect platform, aimed at assisting students across the country. The webinar was conducted by renowned speaker- Mr. Sunish Bansal, an education entrepreneur, who has worked with 1000s of students across the country to improve their performance. He emphasized on the need of building skills and knowledge to stay productive as well gain self-confidence especially in this time of negativity, distraction and uncertainty. The session finally concluded with a Q&A round.



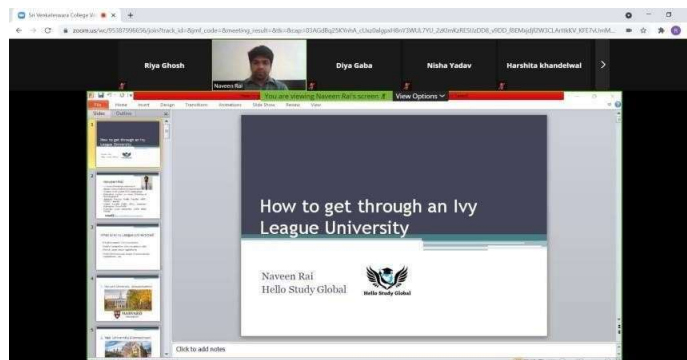
TODAYS TEENS SESSION BY
TEACH FOR INDIA
DATE: 27th AUGUST, 2020

Teach for India conducted a webinar on the topic 'Future of India' on 27th August, 2020 which began with focusing on topics like Technology and Comedy. The webinar was conducted by renowned personality Mr. Abhish, with 12 years of experience as a standup comedian and over 95 million views on his YouTube channel. He performs all over the world and motivates and entertains the youth. He emphasized on the role and importance of the youth, especially today's teens in bringing change in the world. His motto of spreading the word about Education and how to be tomorrow's successful leader was very optimistic.



HOW TO GET THROUGH AN IVY LEAGUE COLLEGE
BY HELLO STUDY GLOBAL
DATE: 27th AUGUST, 2020

The webinar conducted by Hello Study Global was very informative. The session commenced with the introduction of Mr. Naveen who has an experience of almost 11 years in training, development, and counselling. With careers in Investment Banking and the IT Sector, he has worked diligently in the education sector for 7+ years. Further, Mr. Naveen covered the process to get through top universities abroad and gave a brief idea on the preparation strategy (about SAT, ACT, IELTS, TOEFL), how to apply to international universities and what is required in the application procedure.



**THE TATA IMAGINATION CHALLENGE BY
TATA GROUP**

DATE: 3rd-7th SEPTEMBER, 2020

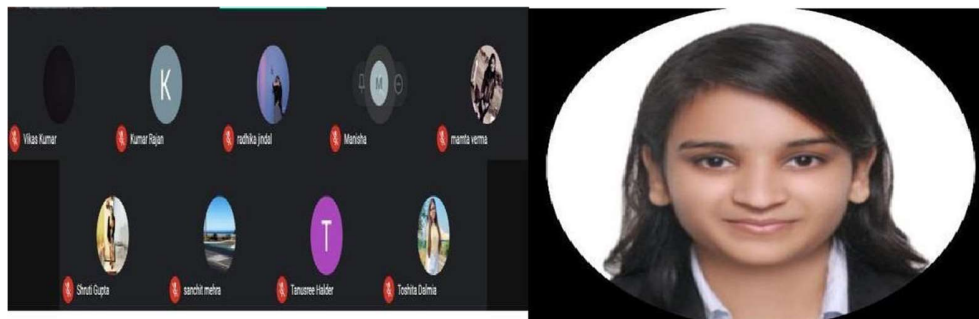
Tata Group invited students to participate in India's largest business challenge 'The Tata Imagination Challenge 2020'. Spanning across three rounds, the competition tested students analytical, problem-solving and ideation abilities. The first round ' Brand Stories and Gamified Analytithon ' judged students on analytical parameters. In the second round ' Case study and Submission' participants solved real world business cases. The winners of second round landed to the third and final round ' Big idea submission' where they had to present their idea to the jury comprising Tata Group leaders. The winners were given the opportunity to interact and engage with Tata leaders and access to the Tata ecosystem.



**TEACHING STUDENTS HOW MANAGERS APPROACH PROBLEMS
BY NVISION LABS**

DATE: 3rd SEPTEMBER, 2020

The webinar conducted by NVision Lab was really insightful. From a graduation degree from SRCC, to working in KPMG as a risk consultant and co-founding Ed-Vision Labs, MsGitikaLakhotia was the speaker for this session. The webinar began with a short introduction of Ms. Lakhotia, after which she took over the stage to talk about management and problem-solving skills. An insightful session about how to deal with different situations, the attendees really interacted and absorbed all the wise words that Ms. Lakhotia had to say.

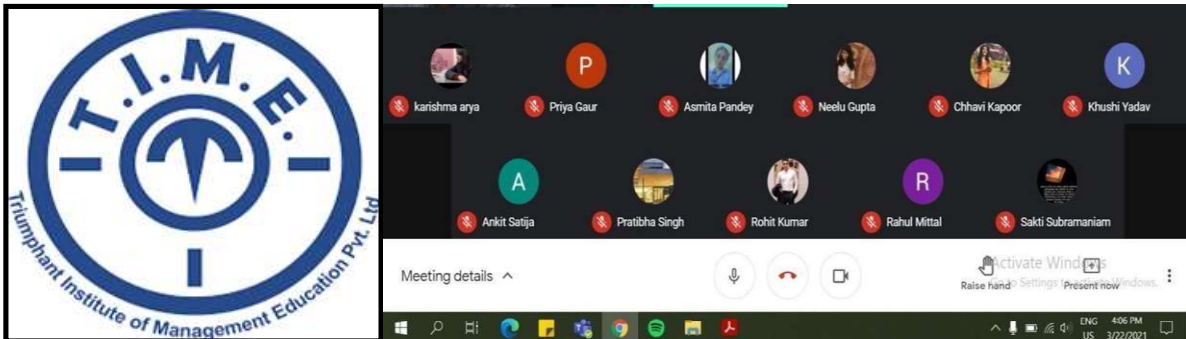


SESSION ON HOW TO SOLVE GUESSTIMATES

BY T.I.M.E.

DATE: 6th SEPTEMBER, 2020

The webinar conducted by T.I.M.E was very informative. The session commenced with a short introduction of Mr.SunilDua, who has over 25 years of experience working with the T.I.M.E organization. He started the session with elaborating the concept of guesstimates, which can be defined as an attempt to measure or calculate something that is based more on guessing than on real information. MrDuagave some pointers as well, which focused on problem- solving based on guesstimates. The knowledgeable session helped many students get an insight on the topic and get a clear idea of the concept.



CAREER IN CIVIL SERVICES WEBINAR

BY NEXT IAS

DATE: 11th SEPTEMBER, 2020

The webinar conducted by Next IAS was very informative. The webinar commenced with an introduction of Mr. Rishi, who has achieved AIR 145 in UPSC. Further, Mr. Rishi elaborated on the stages of UPSC exams. He continued and provided information about civil services in India, exposure to different fields of UPSC, requirements of the job and explained the roadmap for clearing the exam. With this motivational session, he encouraged and inspired the students who wanted to give this exam. The session ended with an interactive Q&A session, where Mr. Rishi patiently answered the doubts of the attendees.



PROBLEM SOLVING AND TIME MANAGEMENT SESSION

BY TALERANG

DATE: 20th SEPTEMBER, 2020

The webinar conducted by Talerang was quite knowledgeable. The session began with a brief introduction about the speaker, Ms. Aishwarya, a mechanical engineer, who has worked on various projects to help aquaculture farmers in India become more sustainable. Speaking from her experience, Ms. Aishwarya gave pointers on how to face and solve problems and ways of efficient time management and how to develop the skill. The session was highly interactive & experiential, and the attendees found it insightful and engaging.



LUXURY INDUSTRY AND ITS OPPORTUNITIES SESSION IN INDIA BY INTERNATIONAL SCHOOL OF DESIGN

DATE: 22nd SEPTEMBER, 2020

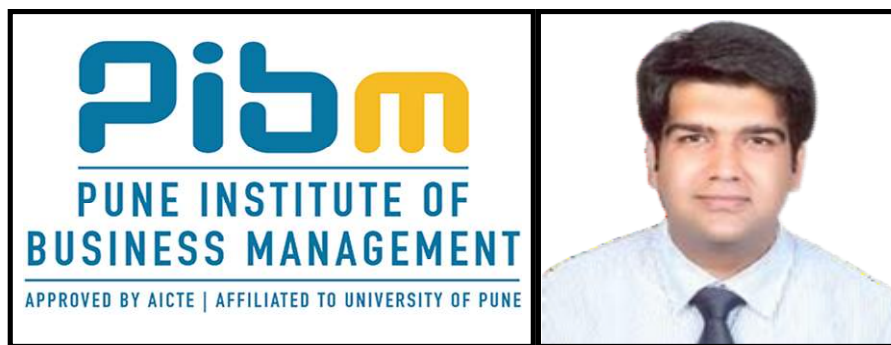
International School of Design conducted a webinar on the topic 'Luxury Industry and its Opportunities' for the undergraduate students interested in the luxury industry. The webinar emphasized on the unexplored industries and ample of opportunities in the various facets of the luxury industry. The webinar was conducted by the prominent entities of INSD, Mr. Pranav Raj Aggarwal, Mr. Harsh Mann and Ms. Sonia Negi. They helped students to adapt holistic skills and understand the luxury industry from the lens of an entrepreneur, an artist and a consumer.



GST IMPACT ON ECONOMY BY
PUNE INSTITUTE OF BUSINESS MANAGEMENT

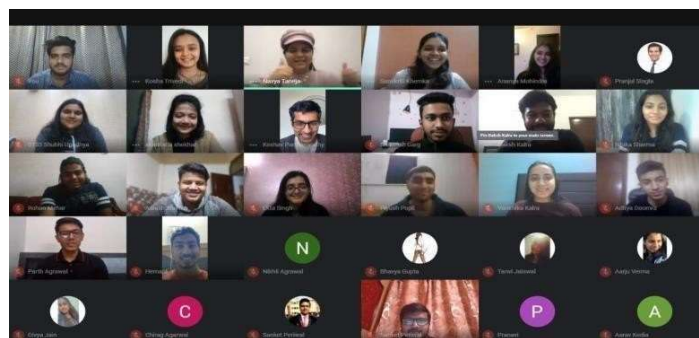
DATE: 27th SEPTEMBER, 2020

Pune Institute of Business Management conducted a webinar on the topic 'GST Impact on Economy' on 27th September, 2020 which focused on the impact of GST on Manufacturing and Consumer Business along with various industries including tech, media, telecom and finance and on services and infrastructure. The webinar was conducted by remarkable speaker CA Nikhil Nainani, who has an experience of over seven years in the field of teaching Financial Management, Direct and Indirect taxation and Business economies to CA, CS and MBA students. He directed students to the aftermath of taxation and emergence of Goods and Service Tax on the growth of economy and Nation building. He also presented the idea behind the benefits of these initiatives in the development of the corporate sector and the long term impact of these policies.



MOCK GD SESSION BY
CELECKT
DATE: 10th OCTOBER, 2020

Mock GD session was conducted by Celeckt on the topic 'Placement Preparation'. Celeckt helps build students the right acumen for interviews and allied processes and provides services like Resume crafting, Mock Group Discussion, Mock Personal Interview. The GD session was conducted by a well-known speaker Ishan Jain. Along with moderating the group discussion, she also shared her perception based on her experiences about the aftermath of placements and the crucial aspects taken into consideration while preparing for group discussions and personal interview.



STOCK MARKET / NSE WEBINAR BY
CAREER LAUNCHER
DATE: 11th OCTOBER, 2020

Movements in the stock market can have a profound economic impact on the economy and individual consumers. With this vision, Career Launcher conducted a webinar on the topic 'Stock Market / NSE'. Career Launcher with the motive to extend a helping hand to the students seeking career guidance has taken an initiative to update and educate students for the current situation, so as to help them be better placed and prepared for the uncertainties ahead. The webinar was conducted by profound speaker Mr. Alok Sharma, a qualified MBA with dual specialization in Finance and investment Analysis and Portfolio Management. He conferred students thorough knowledge of market dynamics.



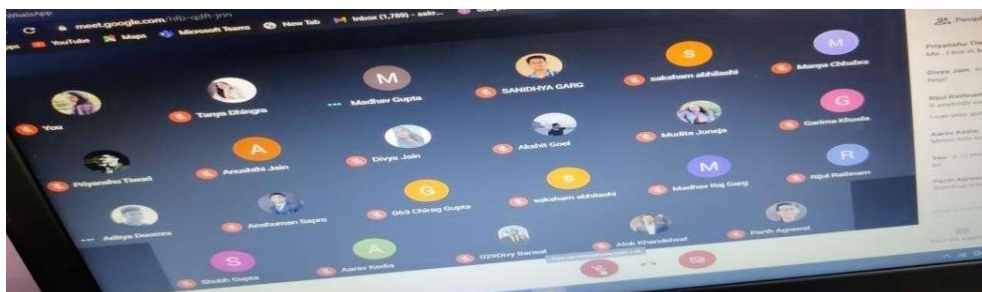
HOW TO BECOME A SUCCESSFUL DIGITAL CONSULTANT WEBINAR BY
WOLFSPACK DIGITAL
DATE: 24th OCTOBER, 2020

Wolfspack digital conducted a webinar on the topic 'How to become a Successful Digital Consultant' on 24th October, 2020 which emphasized on the three-step strategy on how to become a successful digital consultant. Wolfspack Digital is a group of digital marketing professionals having an experience of more than seven years and serving some of the top companies. The webinar was conducted by an eminent speaker Mr. Paarth Jolly, who serves as Performance Marketer and possesses an experience of more than six years in the digital marketing industry. He briefed the importance of Social Media (Facebook, Instagram, LinkedIn etc.). He also encouraged the students to utilize these resources in their current field as a benefit.



YOUNG INDIA FELLOWSHIP SESSION
BY ASHOKA UNIVERSITY
DATE: 4th NOVEMBER, 2020

Ashoka University conducted a webinar on the topic 'Young India Fellowship' which focused on exposure to multidisciplinary thought through mentorship and experiential learning. Young India Fellowship has groomed over 1700 outstanding young people from India and across the world to become socially-conscious leaders. The webinar was conducted by renowned speakers, Ms. Varsha Varghese and Ms. Anuja Sinha Chowdhury who enlightened the students with the perks of the programme and encouraged them to try and reach their fullest potential by engaging in productive management of their time. They emphasized on the need for a holistic development and an unrestricted learning dynamic which the YIF programme persuades.



CAREER IN DEVELOPMENT COMMUNICATIONS AND DIGITAL LEADERSHIP
SESSION BY MOOLYA FOUNDATION
DATE: 28th NOVEMBER, 2020

Moolya Foundation conducted a webinar on the topic of 'Career options in the field of Development Communications and Digital Leadership'. The interactive discussion focused on higher education in mass communications with the motive of bridging the gap between aspirant students and professionals from the industry to facilitate the exchange of relevant information. The speaker for the same was the organization's co-founder, Ms. Neha Gour, a development communication professional. Having had the experience of working with the Government of India and the United Nations in the past, she inspired the students to never stop pursuing knowledge.



RESUME BUILDING SESSION BY

T.I.M.E.

DATE: 5th FEBRUARY, 2021

Triumphant Institute of Management Education Pvt. Ltd. (T.I.M.E.), a leading test prep institute with a pan-India presence conducted a webinar on the topic 'Resume Building' on 5th February, 2021. Mr. Amit Poddar, a graduate of Sri Venkateswara College who has had a wide range of experiences in the corporate world ranging from working at a US based MNC to heading a company, looking after Academics and Marketing to being a Knowledge expert and having stepped up to a position of a Senior Regional Head was humble enough to join the students as a speaker for the same. He enlightened the attendees about the optimal usage of space in a resume and of the ways to arrange the relevant information so as to deem it as an impactful image of the applicant. It was an enriching session filled with insightful information into the corporate closet.

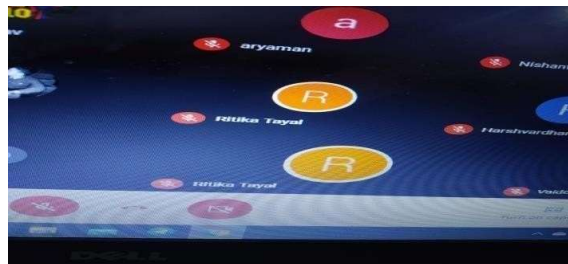


STOCK MARKETSESSION

BY SHINE PROJECTS

DATE: 12th FEBRUARY, 2021

Shine Projects is a leading Education company offering affordable training with current operations in India, Middle East, US & UK, conducted a webinar on 12th February, 2021 on the topic 'Stock Markets'. The speaker for the same was Mr. Sri Harsha, Managing Director, Shine Projects who is a certified stock market analyst, article writer, macroeconomics expert and an active speaker in share markets. The webinar entailed the basics of share markets and its volatile nature. It ended with an interactive Q&A session where the students directed their queries to the speaker.



GLOBAL EMPLOYABILITY IN THE NEW NORMAL SESSION

BY INGENIOUS FACES

DATE: 22th FEBRUARY, 2021

Ingenious Faces aims to build entrepreneurial as well as intrapreneurial skills in students through intensive customized programs for each individual to create a meaningful impact in the society. They conducted a webinar on the topic 'Global Employability in the New Normal'. Ms. Nupur Mahajan, Director-Learning was the speaker for the invigorating session. She focused on the dynamics of the changing scenario and the job prospects one must expect the future to hold for them. Overall, it was a fun and informative session which helped the students to get a clearer picture on the path they wish to pursue in the future.

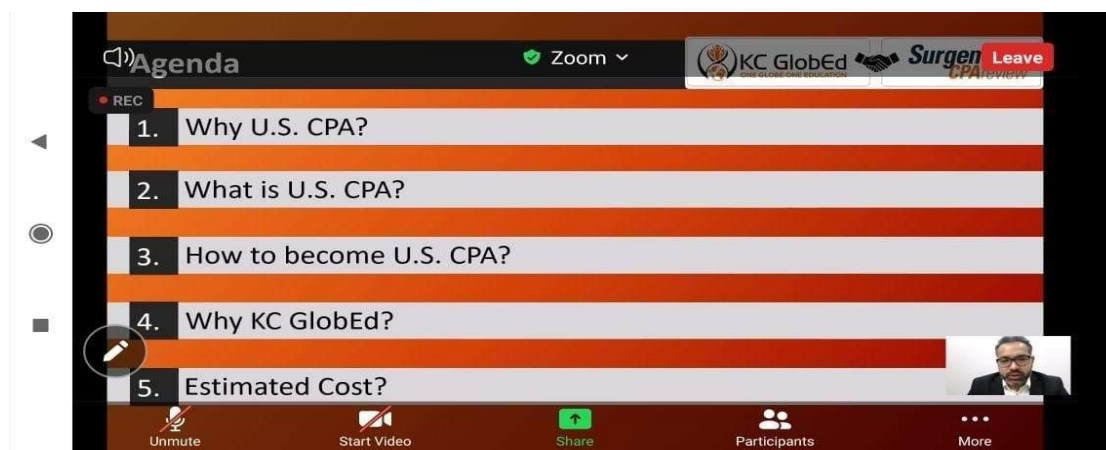


US CPA COURSE & CAREER OPPORTUNITIES SESSION

BY KC GLOBED

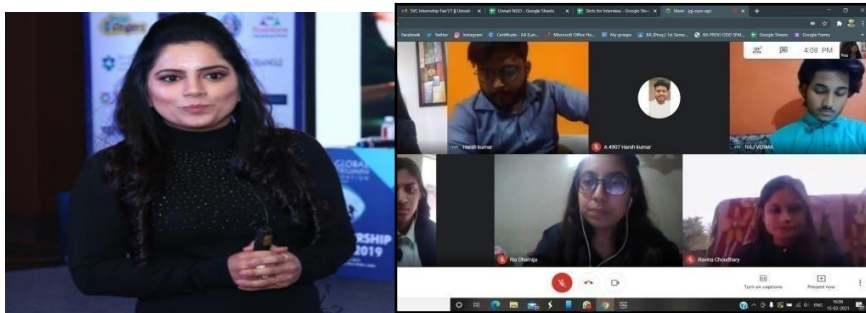
DATE: 27th FEBRUARY, 2021

KC GlobEd, an educational venture which provides opportunities to Indian students to learn global education from international instructors along with experienced professionals, conducted a webinar for the students of SVC on the topic 'US CPA Course and Career Options'. The speaker of the webinar was CA Kamal Chhabra, the CEO and Lead Instructor at KC GlobEd who shed light on the US Certified Public Accountant Course, which is an equivalent qualification as of Indian Chartered Accountant offering similar opportunities in lesser time and effort. He also mentioned about the unavailability of opportunities in the rapidly growing competitive scenario which is countered by the course which gives equally lucrative options and practice rights in India.



ADVANCED EXCEL AND RESUME BUILDING SESSION BY
LIVESBERG TECHNOLOGIES
DATE: 11th MARCH, 2021

LivesBerg Technologies conducted a webinar on the topic 'Advanced Excel and Resume Building' which began with focusing on topics Advanced excel tips and formulas including data formatting, data management, data charts & pivot tables and recording macros in Excel. The webinar was conducted by Ms. Pooja Malhotra, CEO of LivesBerg with an experience of more than 13 years in the corporate world. The webinar continued with insightful lessons on resume making and acing the Interviews. The session finally concluded with a Q&A round. The session was a wholesome learning experience for all the attendees, especially for those who want to make their career in the corporate world and attain great heights.



RESEARCH KNOWLEDGE SESSION BY
INNOVATIONS IN DEVELOPMENT AND EMPOWERMENT ALTERNATIVES (IDEA)
DATE: 13th MARCH, 2021

IDEA conducted a webinar on the topic 'Research Knowledge' which began with focusing on topics like how to take the first step for a research project followed up by data compilation and analysis and most importantly writing a research paper. The webinar was conducted by Dr. Rakesh Malhotra, Chairman of IDEA. Over the years of experience with interacting with students, he feels research work is something the youth of the country still lack in. To overcome this, he emphasized on considering crucial aspects for research like deep understanding of fundamentals for choosing research topic and research objectives, preparation of synopsis, knowledge of different types of research methodologies and designing questionnaires.



**SESSION ON YOUNG LEADERS PROGRAMME BY
INDIAN SCHOOL OF BUSINESS**

DATE: 22th MARCH, 2021

On 22nd March 2021, Indian School of Business, a premier B-school of India, hosted a webinar to introduce their Young Leaders Programme to the final and pre final year students of our college. The Foundation Programme is designed to equip young leaders with multidisciplinary perspectives, thinking skills, and research tools to help them achieve their career goals. The session was followed by a quick Q&A session, where all the doubts raised by the students were satisfactorily answered and this webinar definitely opened up a new path for the ones who wish to further pursue a career in management.



SESSION ON FINANCIAL PLANNING BY

HerMoneyTalks

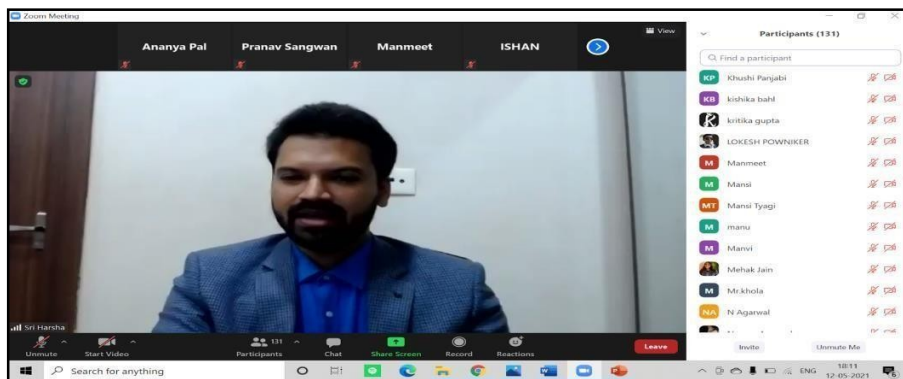
DATE: 16th APRIL, 2021

On 16th April 2020, HerMoneyTalks in collaboration with BSE Limited, held a webinar on 'Financial Planning 101 for Students'. The speaker of the session, Ms. Roshini Nayak, has done her MBA in Finance and worked as a Research Analyst. In the Indian context, students rarely indulge in financial discussions at home and neither is financial planning a part of our curriculum making the youth fairly unaware about personal finance. The webinar aimed towards realizing the importance of organizing money, and how to meet life's demand after college. She briefly introduced the concepts of capital markets and investment in equities. The session ended with a Q&A round.



SHARE MARKETS BY
SHINE PROJECTS
DATE: - 12th MAY, 2021

The webinar was very informative. It commenced with a brief introduction of Mr. Sri Harsha, a certified stock market analyst. He has done his MBA in Finance and Marketing and is the MD and CEO of Shine Projects. The first topic covered was the basis of share markets and stock exchange, after which he had a detailed discussion on market capitalization and segregation of stocks. The session ended with an interactive Q&A session, where the attendees approached Mr. Harsha with their doubts. It was a really insightful and knowledgeable session, with the engaging and motivational spirit of Mr. Harsha.



INITIATIVES TAKEN UP BY PLACEMENT CELL

❖ INSIGHT SCOOP

The Insight Scoop, loaded with pearls of corporate wisdom, is our weekly newsletter which helps you to know the working and know-how of the corporate world. Brimming with relevant and engaging content, the newsletter tries to answer all your queries at one platform. With various articles for every need, it tries to provide consistent insights and worthy guidance to the students throughout the year. This blog, which was relaunched this year, features a plethora of articles relating to Placement World including 'Tips to make your Resume attractive', 'How to Ace the -Tell Me About Yourself question', 'Sources to Prepare for Guesstimates and Case Studies' etc.

The aim is to keep our students well equipped with the latest corporate trends and provide them with a journal of tips, ideas and advice curated just for them. Curious to know how you can find the right internship or how to stay motivated during this pandemic? Find all your answers here as there are various articles for every need.

Visit The Insight Scoop at <https://bit.ly/32lb07l>

The Newsletter through its pages provides to you valuable and relevant information, making sure that you stay Corporate Ready!!



❖ ALUMNI CONNECT

“Human interaction is all that we need, in the times of sadness, in the times of ambiguity, it’s the antidote to every negative emotion.”

With this The Placement Cell, Sri Venkateswara College has come up with a series of Alumni Connect Sessions, an initiative to help students step up their preparation game by learning from the experience of our established and enriched alumni through a candid interaction. Thus, helping them solve most of their problems by right communication with those who have been through the same and are reaching new heights in the corporate world.

Through these webinars, we are not only getting our Alumni on board to help the students of our college in landing their dream jobs, but also establishing a platform for the Alumni to share their knowledge, experience, perspective and expertise in their respective fields.

The informative and interactive webinars include small group discussions where students are encouraged to ask various questions about the professional world. Engaging in these alumni connect webinars will act as a valuable source of improving the practical understanding and knowledge in career decision-making.

It is rightly quoted by Bobby Unser that **Success is where preparation and opportunity meet.** Being the flagbearer of this quotation, Alumni Connect Sessions thus help in stepping up your preparation game!



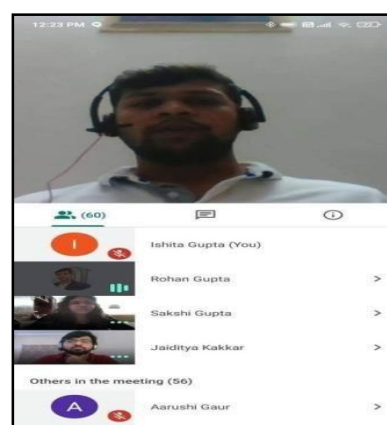
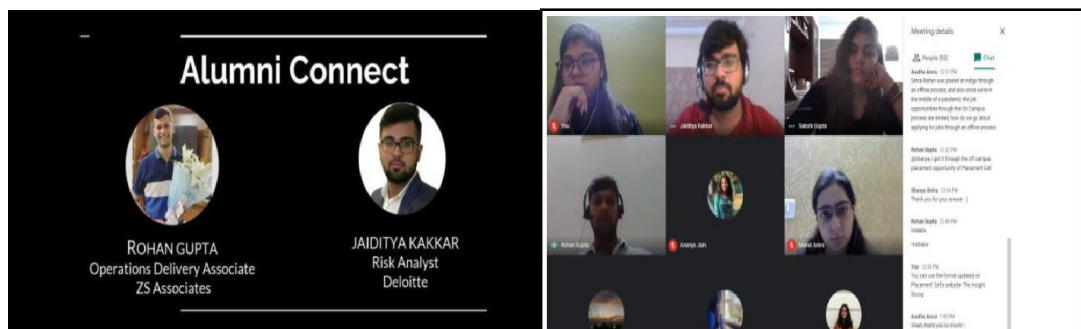
ALUMNI CONNECT SESSION-1

DATE: 23rd AUGUST, 2020

The Inaugural Alumni Connect Session had **Mr. Rohan Gupta** and **Mr. Jaiditya Kakkar** as the first two alumni speakers.

Mr. Rohan Gupta is working as an Operations Delivery Associate at ZS Associates and Mr. Jaiditya Kakkar is working as a Risk Analyst at Deloitte. They both are the graduates of the 2019 batch.

The session witnessed enthusiastic participation from the students as both the speakers tried to help the students with various queries, they had by virtue of their experience in the form of a candid conversation which was highly engaging. They talked about resume building and the importance of internships in one's college period and covered topics like how to ace group discussions and personal interview rounds, building connections in the corporate world and maintaining work ethic. Eventually, the session turned out to be very insightful for the students.



ALUMNI CONNECT SESSION-2

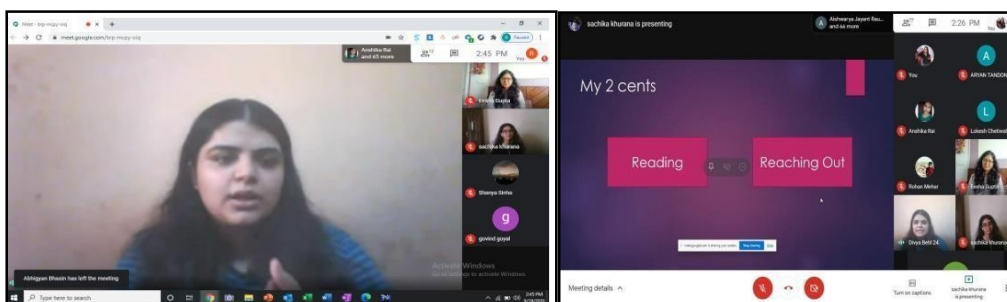
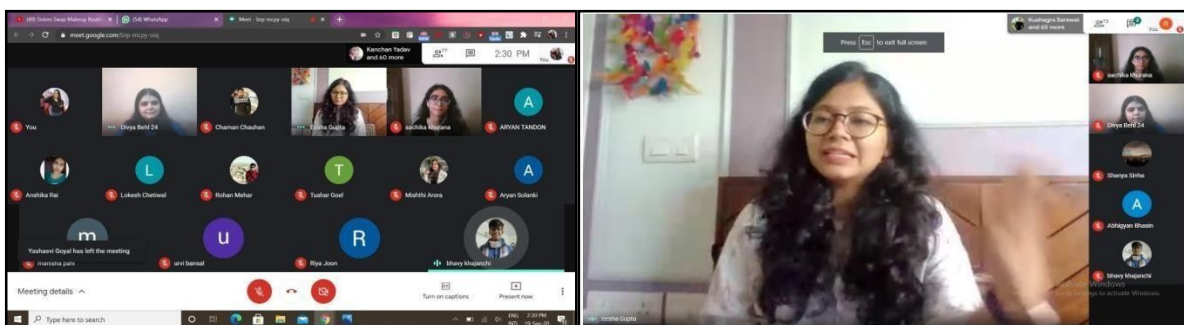
DATE: 19th SEPTEMBER, 2020

The Placement Cell was pleased to host its second alumni connect session with guest speakers **Ms. Eesha Gupta** and **Ms. Divya Behl**.

Ms. Eesha, alumna of batch 2016, has worked for McKinsey & Company for 2.5 years followed by MBA from Indian School of Business. Currently she is doing her CFA and is soon to join Estate Advisors, a quant-based Investment Management firm. Ms. Divya, alumna of batch 2018, has worked in the Risk Advisory domain for 2 years, starting from KPMG India and then a startup named Seagull Solutions. Currently she is pursuing MBA from Indian Institute of Management, Kozhikhode.

They began the session with explaining the decision of taking up MBA after their under graduation, preparation tips and the importance of work experience before joining MBA. Apart from that, both emphasized on the importance of looking beyond campus, trying out opportunities and never losing touch with one's hobbies and interests.

The session was a huge success and was met with large responses and active participation from the audience where a broader picture was painted with respect to specializations to opt for, how to choose the right college, the roles offered by the big firms with a special focus on consulting and use of LinkedIn to reach out to alumni with similar profiles to understand future options better.



ALUMNI CONNECT SESSION-3

DATE: 31st JANUARY, 2021

The third alumni connect for the academic session 2020-21 had **Mr. Anshul Garg** inspire and help students find out their way to the future, thus marking an end to the series of our alumni connect sessions for this year.

Mr. Anshul Garg passed out from our college in 2018 and is a qualified Chartered Accountant. He is currently working as an Executive at EY India.

He emphasized on the factors to be kept in mind during the articleship process and gave his insights on how one should conduct himself during interviews. He further gave tips on resume building and acing group discussions. He catered to the interests as well as cleared out ambiguity students had regarding the above by sharing his knowledge, experience and perspective.



HIGHLIGHTS OF PLACEMENT SEASON

COURSE-WISE OFFERS:

<u>COURSE</u>	<u>OFFERS</u>
B.Com (H)	53
B.A. (H) Economics	21
B.Sc.(H) Mathematics	20
B.Com (P)	17
B.Sc.(H) Statistics	11
B.Sc. (H) Chemistry	7
B.A.P.	2
B.A. (H) English	2
B.A. (H) History	2
B.A. (H) Political Science	2
B.A. (H) Sociology	2
B.Sc. (P) Life Sciences	2
B.Sc. (H) Electronics	2
B.Sc. (H) Physics	2
B.Sc. (H) Zoology	2
B.A. (H) Hindi	1
Total	148

Stream Wise Offers:

- **No. of Placement Offers : 148**
- **No. of Internship Offers: 698**
- **Highest Package: INR 19,25,000/-**
- **Average Package: INR 541264/-**
- **Median Package: INR 5,00,000/-**

<u>STREAM</u>	<u>OFFERS</u>
Arts	32
Commerce	70
Science	46

